

Master of Philosophy in Business

Department of Business Administration

Faculty of Graduate Studies

Academic Year 2023

Research Proposal Guide

Applying for the Degree of MPhil (Business) and not sure where to start with your research proposal?

Follow this guide.

What is a research proposal?

Your research proposal should be a synopsis of your research idea or question followed by a literature review and proposed methodology. In your proposal you may provide a list of references that you already referred to as well as you expect to refer in the future (Bibliography)

How long should it be?

The proposal should not exceed 2500 words (excluding bibliography), and your ability to present ideas clearly and concisely will showcase you as a potential candidate and will be valued by the assessors.

What should it include?

Tentative project title

Research questions and objectives

Background

Literature review

Proposed methodology

Significance of the research

Time plan

Bibliography